

Amicale AX Club France 15, Rue de la Rigole 78320 LA VERRIERE Tel : 06.34.47.03.15

Preparatory meeting n°1 for 40 years of the Citroën AX Tuesday January 16, 2024

The first preparatory meeting for the 40th anniversary of the Citroën AX took place on Tuesday January 16, 2024, on Skype in the presence of:

Cyrille VALLOT (Président)
Pierre BAUMGARTNER (adhérent)
Jean-Alain BOURDICHON (adhérent)
Martin BOTHOF (adhérent)
Julien GROSRENAUD

The agenda was as follows:

- Presentation of the club,
- Presentation of the participants,
- The main manifestation,
- Secondary manifestations,
- Brainstorming,

1. Presentation of the association

The Amicale AX Club France association is a non-profit association under the 1901 law created in February 2014. It has around 30 members spread across France.

2. Presentation of the participants

The participants introduced themselves each in turn, in order to get to know each other better.

3. The main manifestation

The main event is the collective event in order to bring together as many participants as possible. The specifications are as follows:

- The main event must take place over a weekend between June and September,
- Location as central as possible in France,
- A campsite or land that can be rented at an attractive price





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Julien: submitted the idea of a campsite in order to have all the amenities on site, this would save time as well as money and avoid the rental of chemical toilets and showers.

Pierre: will look for a site as centered as possible in France, we will then look for a local person to help us in the preparation.

The Auvergne-Rhône Alpes region has been selected, the site and date remain to be found.

4. Secondary manifestations

The secondary events are all events during the year 2026, in order to promote the 40th anniversary of the Citroën AX. The specifications are as follows:

- The secondary demonstration throughout France
- Gathering or tourist stroll
- Citroën Heritage waiting for the development of a future move

Julien: suggests seeing to be present at trade shows such as Avignon.

We can also do Strasbourg, but trade shows like Lyon or Avignon we will have to check with Amicale Citroën & DS, these are expensive trade shows for our association.

Pierre: see with Youngtimers for the gathering at the Montlhéry autodrome.

We will do a youngtimers festival but given that it is UTAC which organizes the gathering, we can at most participate with the Aventure Peugeot Citroën & DS, but we ourselves will bring together as many AX owners as possible in a mini village.

Julien: We could work with one or more dealer(s) to share the anniversary.

We can do that, it can be done anywhere in France, it remains to be seen for people wishing to take care of it, but also find the agent or dealer wishing to participate.

Cyrille: I had the remark concerning the Citroën Heritage which is currently on the former Aulnay S/S Bois site (93). We are not planning anything at the moment as we do not know the future of the collection at the moment still looking for a site that can accommodate all of the vehicles. We follow the news closely.





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5. Brain storming

We gave the floor to the participants, most of the ideas focused on communicating either the event or the anniversary itself.

- Communication with specialized newspapers such as LVA, Gazoline, Auto Plus Classique, Youngtimers,...
- From YouTubers like POA or others specializing in automobiles,
- A retrospective on the Citroën AX, I am thinking of a site dedicated to the anniversary for the year 2025,
- A pop-up store, items to be determined,
- Making contact with foreign clubs, such as German, Spanish, English or Dutch clubs.

After exhausting all questions and ideas, the meeting ended at approximately 10:15 p.m.

A new virtual meeting will be scheduled for **Tuesday January 30, 2024 at 9:00 p.m.**, still online, hoping to have you all present, an invitation will be sent to you to participate in this new meeting.

Cyrille VALLOT
President of the Amicale AX Club France association

